SOCKS 4 SOULS CANADA

Run a Sock Drive

A simple ask to help the unhoused get back on their feet.

Socks are one of the most needed, but least donated, articles of clothing. A regular supply of new socks helps prevent foot-related diseases and ensures that someone experiencing homelessness can walk to shelters, to job interviews, and get the help they need.

Socks 4 Souls Canada is grateful for all monetary and/or sock donations to us via sock drives.
A huge thank you for choosing to help us help the 85,000+ unhoused people in Ontario.

Getting Started

Register your Sock Drive **HERE** and then generate excitement with your employees, customers, group, or team members by setting a drive goal of 100, 1,000, 10,000+ pairs of socks.

Focus Your Ask

Socks 4 Souls Canada is in need of **new adult men's and women's** tube/athletic socks (black, grey, or white).

Please Note: We are not in need of children's socks. Thankfully, there are very, very few children who are unhoused and in need of socks.

Create An Online Fundraiser

Creating your school fundraising page for Socks 4 Souls Canada couldn't be easier! Simply follow the instructions **HERE** and you'll be ready to start collecting monetary donations too!

Promote

Build awareness, excitement, and engagement with a creative campaign and promotion across your marketing channels. Share **our impact** and use our **toolkit** to create compelling content. Don't forget to tag Socks 4 Souls Canada!

Sort the Socks

Plan a sock sorting and packing event with your crew. Bundle 10 pairs of socks with an elastic band and place 10 bundles in a clear plastic bag. Please use a separate bag for men's and women's. Write the name of your organization on a label, place in each bag, and tie off.

Drop-Off Socks

Deliver your socks to one of our 2026 Holiday Drop-Off locations (see below) or bring them to the Indie88 offices (20 Hanna Ave. Toronto) by Dec. 17th.

To learn more, visit socks4soulscanada.com

SOCKS 4 SOULS CANADA

2026 Holiday Sock Drop-Off Locations

Thank you to all of our Drop-Off Location Partners for their support!



Come See Us!

Drop off your collected socks at Dufferin Mall on Sat. Dec. 19th - you may even get a chance to have your school, company, or group called out on-air!

Other Drop-Off Locations:

Kitchen Stuff Plus

CLICK HERE for a list of 20+ drop-off locations. You can drop-off socks any time between Dec. 1st - 31st.

Please note that we are unable to pick up socks. Please DO NOT bring or ship socks to our Bloor Street West address. THANK YOU!!

To learn more, visit socks4soulscanada.com