

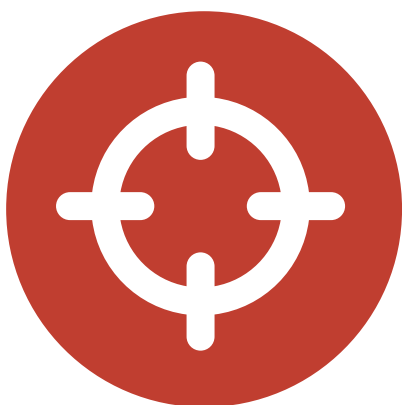
Socks are one of the most needed, but least donated, articles of clothing. A regular supply of new socks helps prevent foot-related diseases and ensures that someone experiencing homelessness can walk to shelters, to job interviews, and get the help they need.

Socks 4 Souls Canada is grateful for all monetary and/or sock donations to us via sock drives. A huge thank you for choosing to help us help the unhoused people of Ontario.



## Getting Started

Register your Sock Drive [HERE](#) and then generate excitement with your employees, customers, group, or team members by setting a drive goal of 100, 1,000, 10,000+ pairs of socks.



## Focus Your Ask

Socks 4 Souls Canada is in need of **new** adult men's and women's tube/athletic socks (black, grey, or white).

*Please Note: We are not in need of children's socks. Thankfully, there are very, very few children who are unhoused and in need of socks.*



## Also Collect Monetary Donations

Creating your school fundraising page for Socks 4 Souls Canada couldn't be easier! Simply follow the instructions [HERE](#) and you'll be ready to start collecting monetary donations too! People can also donate \$10 or \$20 by texting SOCKS to 20222.



## Promote

Build awareness, excitement, and engagement with a creative campaign and promotion across your marketing channels. Share [our impact](#) and use our [toolkit](#) to create compelling content. Don't forget to tag Socks 4 Souls Canada!



## Sort the Socks

Plan a sock sorting and packing event with your crew. Bundle 10 pairs of socks with an elastic band and place 10 bundles in a clear plastic bag. Please use a separate bag for men's and women's. Write the name of your organization on a label, place in each bag, and tie off. (Socks that are already packaged can remain in their original packaging.)



## Drop-Off Socks

Deliver your socks to Poly Five Plastics ([205 Limestone Cres., North York](#)) Mon - Fri, 9 am - 4 pm. **PLEASE NOTE: We are unable to pick up socks. Please do not ship socks to our address at 6292-2100 Bloor Street West.**  
**THANK YOU!**