



SOCKS
4 SOULS
CANADA

RUN A SOCK DRIVE

A simple ask to help homeless people get back on their feet

Socks are one of the most needed, but least donated, articles of clothing.

A regular supply of new socks helps prevent foot-related diseases and ensures that someone experiencing homelessness can walk to shelters, job interviews, and get the help they need.

Socks 4 Souls Canada is grateful for all monetary and/ or socks donated to us via sock drives.

A huge thank you for choosing and helping us help the 9000+ homeless people in Toronto.

GETTING STARTED

Generate Awareness with your employees, customers, group or team members.

1. Create excitement and set a drive goal of 100, 1000, 10,000+ pairs of socks
2. Print and use our promotional posters and/or logo - [view here](#)
3. Tax deductible monetary donations can be made on our site via Canada Helps who will instantly issue a tax receipt for the donation [Online donation form here](#).
4. If you prefer to run a monetary fundraiser read [step-by-step guide on our website](#).
5. Focus the ask on donations of new adult men's tube socks (black or white).
6. Use social media to promote your sock drive and encourage donations and share your results!! Don't forget to tag Socks 4 Souls Canada! (social links below)
7. Create compelling content and share details about us and [our impact](#)
8. To learn more about our homeless population- [read the City of Toronto report](#)

Collect & Pack Your Socks

1. Create and invite employees and /or volunteers to a sorting and packing event.
2. Bundle 10 pairs socks with an elastic band.
3. Place 10 bundles/ 100 pairs in a clear plastic bag.
4. Write the name of your organization on a label and place in each bag and tie off.
5. Don't forget to communicate your sock drive success and socks collected on social
6. Drop your socks off at one of the 5 Holiday 2022 GTA locations (until Dec 19th, 2022)
7. Make sure to email us at socks4soulscanada@gmail.com to inform us of the number of socks collected.

Drop off Your Socks – 5 Convenient Holiday 2022 Locations

Between Nov 7th and Dec 19th our partners and friends at **Indie 88, Bosely Real Estate** and **Leggat Chevrolet** have generously offered to receive sock donations. **See below.**

For any other questions please visit socks4soulscanada.com or email us at socks4soulscanada@gmail.com.



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Socks for the Streets 2022 Drop off Locations / partners.

Drop your collected socks off between Nov 7 and Dec 19th only. If you need to drop off later, please contact us at socks4soulsCanada@gmail.com.

 <p>LEGGAT CHEVROLET BUICK GMC TORONTO</p>	<p>Leggat Chevrolet Buick GMC Toronto https://www.leggatchev.ca/ 360 Rexdale Blvd Etobicoke, ON M9W 1R7 416-743-1810 Drop off in the showroom</p> <p>Hours: Mon to Thurs 9am to 8pm Friday & Sat. 9am to 5pm Sunday – closed</p>
<p>BOSLEY <hr/>REAL ESTATE</p>	<p>Bosley Real Estate Ltd. https://www.bosleyrealestate.com/</p> <p>Midtown Toronto 103 Vanderhoof Avenue Toronto, Ontario M4G 2H5 416-322-8000</p> <p>Queen West 1108 Queen Street West Toronto, Ontario M6J 1H9 416-530-1100</p> <p>The Danforth 169 Danforth Avenue Toronto, Ontario M4K 1N2 416-465-7527</p> <p>Hours: Mon to Friday 9am to 7pm Sat 11am to 5pm (Sun closed)</p>



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INDIE88FM

Indie 88 Offices

www.indie88.com

Liberty Village
20 Hanna Avenue
Toronto, ON M6K 3E7
416-588-7595

Hours

Mon to Fri - 10am to 5pm

To learn more about our 6th annual Indie 88 Socks for the Streets Campaign visit <https://www.socks4soulsCanada.com/socks-for-the-streets-2022/>

Thank you!

Follow us

